

MEDIA LAB/UFG

/ Presentation



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Media Lab / UFG conducts research in technological innovation making UFG a national reference in the area. Its main objectives are:

- Receiving researches and professors in **scientific and artistic residency**;
- Establishing **partnerships** with national and international research centers with similar **goals**;
- Assisting researches in **postgraduation programs** and **technological innovation development**;



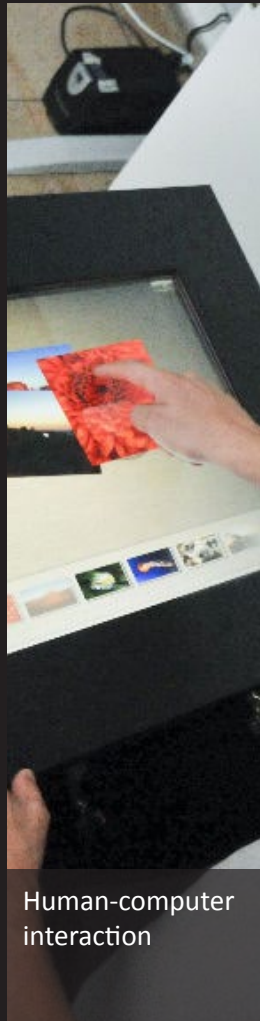
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Media Lab / UFG conducts research in technological innovation



- Implementing and disseminating prospective **studies on technological innovation;**
- Offering **specialization and extension courses**, promoting **artistic and scientific events** and incentivating **scientific initiation in universities;**
- Establishing **closer ties with the market**, prospecting solutions of **innovation on interactive media for commercial or social use;**

/ Thematic Axes



Human-computer
interaction



Computer
mediated
communication



Music and
technology



Technological
art



Cognitive
computing
systems



Technopsychology
and
psychotechnology



Computer
interfaces
design

infrastructure / Software Lab

- High quality equipments
- Even better team



infrastructure / Hardware Lab

→ A range of tools for supporting various projects



infrastructure / Gallery

→ Special structure for exhibitions



infrastructure / Photo and video studio

→ Fully equipped 4k studio



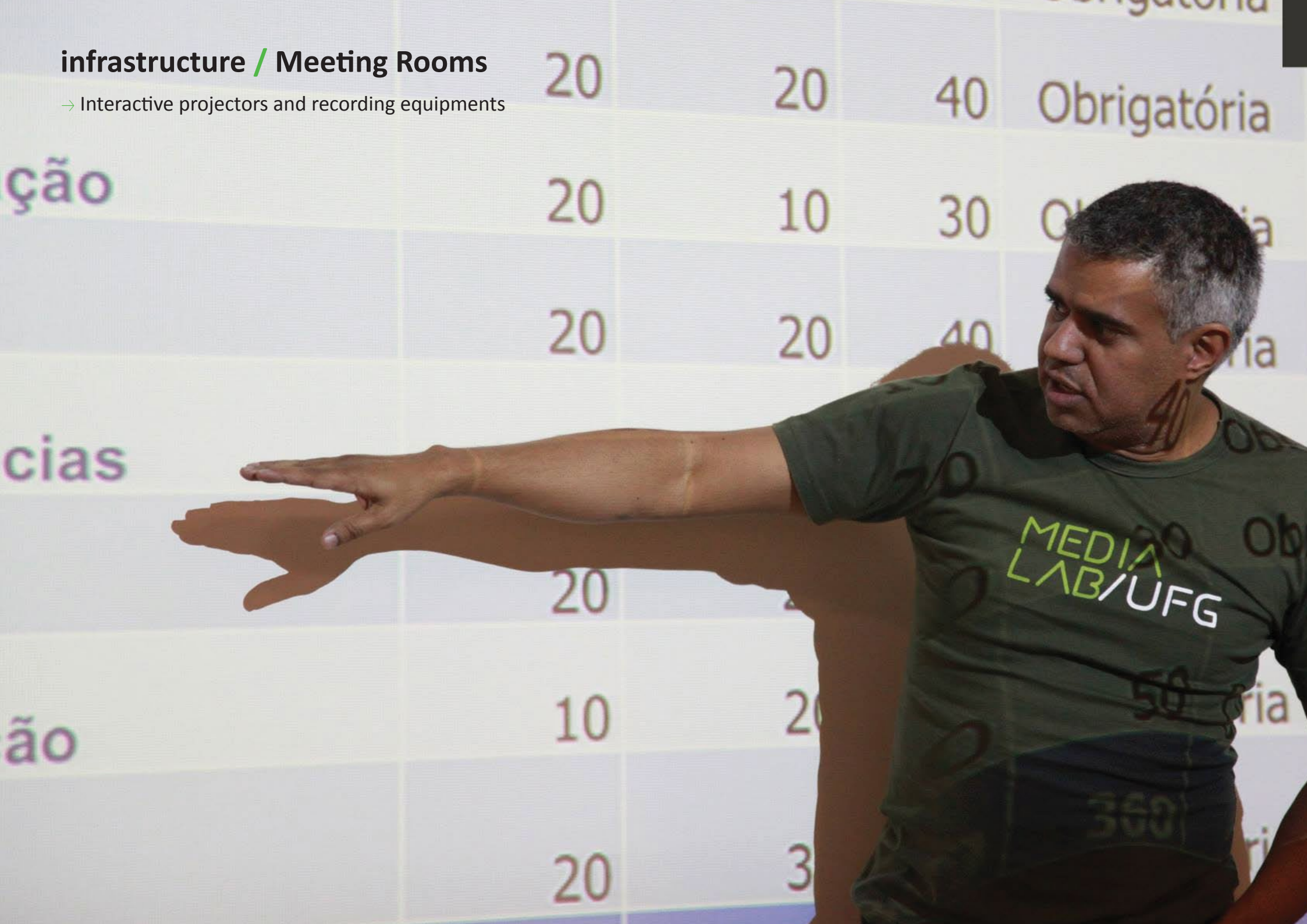
infrastructure / Audio studio

→ Acoustic isolation and cutting-edge equipments



infrastructure / Meeting Rooms

→ Interactive projectors and recording equipments



/ Events

→ Biannual International Symposium on Interactive Media



/ Activities with the community

→ Exhibition of thematical movies and documentaries

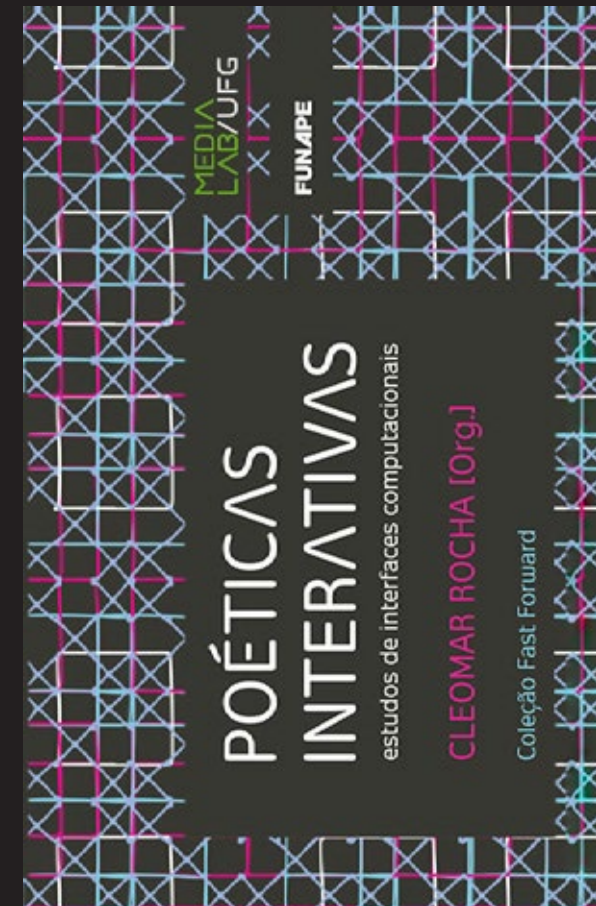


/ Colaborative and creative atmosphere

- An ambient of singular experience for researching, supporting and developing products and processes on innovation in interactive media.



/ Publications



→ **Invenções** - printed collection

→ **Fast Forward** - ebook collection

/ Associated postgraduation programs

- **Art and Visual Culture** - Visual Art College (FAV)
- **Music** - School of Music and Performing Arts (EMAC)
- **Computer Science** - Institute of Informatics (INF)
- **Communication** - Information and Communication College (FIC)

/ Other covenants

- National Network of Interactive Arts - coordinated by Prof. Dr. Cleomar Rocha, based at the Media Lab / UFG. Some members of the research network are: UFG; UNB; USP; Unicamp; PUC-SP; Anhembi-Morumbi; UNESP; USP Palace of Arts; UFBA; UFRB; UFSC; UDESC; UFRGS; UFSM; UFES; UFMG; UFRJ; MCTI - Science, Technology and Innovation Ministry; MinC - Culture Ministry; CNPQ - National Council for Scientific and Technological Development; MDIC - Development, Industry and Foreign Trade Ministry; FINEP - Financier of Studies and Projects; FAPEG - Research supporting Foundation of the State of Goiás

/ Projects





MEDIA
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