

Temas e Teorias de Fronteira no Campo do Empreendedorismo

Cândido Borges
LAPEI/UFG

Julho 2022



TEMAS

Eventos científicos & vigília da fronteira

BABSON COLLEGE

Entrepreneurial LeadershipGiveNewsAthleticsEvents

The Arthur M. Blank Center for Entrepreneurship

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The Arthur M. Blank Center for Entrepreneurship / Thought Leadership / Babson College Entrepreneurship Research Conference

Babson College Entrepreneurship Research Conference

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ANAIS

Frontiers of Entrepreneurship Research Papers - 2020

▼ Chapter Subject

entrepreneurial cognition (26)

characteristics of the entrepreneur (25)

strategy (20)

environment (17)

venture capital (17)

entrepreneurial motivation (16)

financing [general] (16)

organization: team and governance (14)

social entrepreneurship (13)

corporate entrepreneurship (11)

international (11)

networking (10)

public policy (10)

women in entrepreneurship (10)

family [general] (9)

entrepreneurship other (8)

Empreendedor

Finanças

Especificidade/Tradição do Evento?

Contextos / Grupos Específicos

Organização

Keywords

new ventures (33)
europe (29)
entrepreneurial cognition (27)
environment (22)
international (22)
performance (22)
strategy (22)
entrepreneurial teams (20) 
corporate entrepreneurship (19)
entrepreneurial motivation (19)
opportunity (19) 
venture capital (17)
founders (16)
social entrepreneurship (16)
gender (14)
governance (14)
identity (14) 
asia (13)
innovation (13) 
start-ups (13)

women entrepreneurs (12)
decision making 
entrepreneurial passion (11)
technology (11)
accelerators (10) 
family (10)
networking (10)
public policy (10)
germany (9)
psychology (9)
well-being (9) 
crowdfunding (8) 
emotions (8) 
entrepreneurial orientation (8) 
africa (7)
behavior (7)
legitimacy (7)
academia (6)
employees (6)
entrepreneurship research (6)
failure (6) 

entrepreneurship education (5)

informal (5) ▲

nascent entrepreneurship (5)

ceo (4)

culture (4)

effectuation (4)

effort (4)

entrepreneurial intention (4)

human capital (4)

india (4)

learning (4)

pitching (4)

political orientation (4)

pro-social (4)

risk (4)

self-efficacy (4)

alertness (3)

alertness (3)

australia (3)

belgium (3)

brazil (3)

china (3)

coaching (3)

communication (3)

community (3)

confidence (3)

crisis (3) ▲

dark triad (3) ▲

entrepreneurial ecosystems (3)

equity (3)

exit (3)

government (3)

growth (3)

immigrant entrepreneurs (3) ▲

incubators (3)

institutional (3)

internationalization (3)

investments (3)

new product development (3)

new venture teams (3)

obsessive (3)

paradox (3)

personality (3)

regulatory focus (3)

self-employment (3)

self-regulation (3)

small firms (3)

south america (3)

spin-offs (3)

acquisitions (2)

adversity (2)

bias (2)

boundary (2)

conflict (2)



Key Dates for BCERC 2023

September 14, 2022 - Abstract Submission and Doctoral Consortium Application Sites Open

October 12, 2022 - Submit Abstracts by 11:59 pm EST

December 7, 2022 - Doctoral Consortium Application due by 11:59 pm EST

Mid-December - Acceptance Notification of Abstracts

January 31 - April 1 - Registration is open for BCERC 2023

March 8, 2023 - Summary for Accepted Abstracts due by 11:59 pm EST

April 19, 2023 - 6-Page Abridged Paper due for Accepted Abstracts by 11:59 pm EST



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Eventos científicos & vigília da fronteira



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Sessões de artigos do AOM Annual Meeting / Divisão ENT

Monday, 8 August

<p>Angel Investors 1 (session 1048)</p> <p>HYR: 502 Cowlitz (In-person only)</p>	<p>Corporate Entrepreneurship 2 (session 1047)</p> <p>HYR: 501 Chiwawa (In-person only)</p>	<p>Emerging Entrepreneurship 1 (session 1049)</p> <p>HYR: 505 Queets (In-person only)</p>	<p>Entrepreneurial Cognition 2 (session 1051)</p> <p>HYR: 512 Willapa (In-person only)</p>	<p>Entrepreneurial Ecosystems 1 (session 1044)</p> <p>SCC: Room 616 (Hybrid)</p>
<p>Entrepreneurial Orientation 2 (session 1040)</p>	<p>Gender and Diversity in Entrepreneurship 2 (session 1050)</p>	<p>New Venture Formation 3 (session 1046)</p> <p>LVD: 408</p>	<p>Social Capital 2 (session 1042)</p> <p>SCC: Room 303 (Hybrid)</p>	<p>Social Entrepreneurship 6 (session 1041)</p>

Sessões de artigos do AOM Annual Meeting / Divisão ENT

Family Business	12	Decision Making	3	Business Models	1
New venture Formation	10	Incubators and Accelerators	3	Entrepreneurial Biases	1
Emotions, Intention, Motivations	9	International	3	Entrepreneurial Mindsets	1
Gender and Diversity	9	Teams	3	Entrepreneurial Scalability	1
X Crowdfunding	7	Technology Transfer	3	Entrepreneurship and Plataforms	1
Entrepreneurial Cognition	6	Emerging Entrepreneurship	2	Ethics and Entrepreneurship	1
Institution and Entrepreneurship	6	Entrepreneurial Decision-Making	2	X Finance	1
Social Entrepreneurship	6	Entrepreneurial Orientation	2	Governance and Strategy	1
Social Capital	6	Entrepreneurial Passion	2	X Initial Public Offering	1
Corporate Entrepreneurship	4	Immigrant Entrepreneurship	2	New Product Development	1
Entrepreneurial Ecosystems	4	Innovation and Entrepreneurship	2		
X Investors (Angel, Venture Capital)	4	Leadership, Mentorship and Human Resources	2		
Resources	4	Research Methods	2		
Self-employment	4	Small and Medium Enterprises	2		
Sustainability	4				

Mudança no perfil dos estudos sobre financiamento?

Sessões de artigos do AOM Annual Meeting / Divisão ENT

X Family Business	12	Decision Making	3	Business Models	1
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Social Capital	6	Entrepreneurial Passion	2	Initial Public Offering	1
Corporate Entrepreneurship	4	Immigrant Entrepreneurship	2	New Product Development	1
Entrepreneurial Ecosystems	4	X Innovation and Entrepreneurship	2		
Investors (Angel, Venture Capital)	4	Leadership, Mentorship and			
Resources	4	Human Resources	2		
Self-employment	4	Research Methods	2		
Sustainability	4	X Small and Medium Enterprises	2		

Alocação de temas complementares?

Sessões de artigos do AOM Annual Meeting / Divisão ENT

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Investors (Angel, Venture Capital)	4	Leadership, Mentorship and			
Resources	4	Human Resources	2		
Self-employment	4	Research Methods	2		
Sustainability	4	Small and Medium Enterprises	2		

Cadê a educação e aprendizagem do empreendedorismo?

EMPREENDEDORISMO
BIBLIOGRAFIA DE ARTIGOS PUBLICADOS EM
PERIÓDICOS BRASILEIROS

FERNANDO ANTONIO PRADO GIMENEZ

Tabela 11: Temas de Pesquisa e Número de Artigos – 1962-2016

Tema	Artigos	%
Atributos e tipologias de empreendedoras	154	11,27
Educação para o empreendedorismo	126	9,22
Competências, aprendizagem e práticas empreendedoras	110	8,05
Empreendedorismo social e negócios sociais	102	7,47
Incubadoras e parques tecnológicos	94	6,88
Empreendedorismo feminino	89	6,52
Empreendedorismo e desempenho organizacional	73	5,34
Processo empreendedor	65	4,76
Empreendedorismo e estratégia	60	4,39
Empreendedorismo e gestão	59	4,32
Conceitos, modelos e teorias sobre empreendedorismo	55	4,03
Intraempreendedorismo e empreendedorismo corporativo	51	3,73
Empreendedorismo, ciência, inovação e tecnologia	48	3,51
Estudos revisionais e bibliometrias	48	3,51
Empreendedorismo sustentável	42	3,07
Fomento ao empreendedorismo	42	3,07
Empreendedorismo e desenvolvimento	39	2,86
Orientação empreendedora	37	2,71
Empreendedorismo nas profissões liberais	32	2,34
Empreendedorismo internacional	31	2,27
Abordagens críticas no empreendedorismo	29	2,12

Eventos científicos & vigília da fronteira

Sessões de artigos do AOM Annual Meeting / Divisão ENT

Fusing Disparate Research Streams: Mental Health, Well-being, and Entrepreneurship (session 199)



Pia Arenius
RMIT U.



Boris Nikolaev
Colorado State U.



Jeffrey Pollack, Ph.D.
North Carolina State University
Professor



Johan Wiklund
Syracuse University



Melissa Cardon
University of Tennessee



Marilyn Uy
Nanyang Technological University
Associate Professor



Ute Stephan
King's College London
Professor



Jared Allen
Texas Tech University

Start-up Support Promoting Circular Economy Within Entrepreneurial Ecosystems (session 93)



Magnus Klofsten
Linköpings Universitet



David Audretsch
Indiana University



Erik Lundmark
Macquarie Business School,
Macquarie U.



Henry Etzkowitz
Triple Helix Institute, Stanford U.



Sarfraz Mian
State Univ of New York, Oswego



Per Davidsson
Jönköping International Business
School
Professor



Wisdom Kanda
Linköping University



Phillip Phan, Ph.D.
Johns Hopkins U.
Alonzo and Virginia Decker
Professor

Eventos científicos & vigília da fronteira

Sessões de artigos do AOM Annual Meeting / Divisão ENT

Luck, Serendipity, and Chance in Strategy Research: Where Are We Now, and Where to go from Here? (session 56)



Raghu Garud, Ph.D.
The Pennsylvania State University
Dr.
● ● ● ● ●



Melissa Schilling
New York University
Professor
● ● ● ● ●



Christina Fang
Department of Management/OB
● ● ● ● ●



Christian Busch
New York University
● ● ● ● ●



Shahzad Ansari
University of Cambridge
Professor of Strategy & Innovation
● ● ● ● ●



Chengwei Liu
ESMT Berlin
● ● ● ● ●



Madeleine Rauch
Stanford/CBS
● ● ● ● ●



Henry Mintzberg
McGill University
Learhorn Professor of Management
● ● ● ● ●

Methodological Bricolage: Using Multiple Methods in Dissertation Work (session 51)



Ashley Roccapiore
University of Tennessee
PhD Candidate
● ● ● ● ●



Donald Bergh
Denver University
● ● ● ● ●



Thomas Crook
U. of Tennessee, Knoxville
● ● ● ● ●



Elaine Cahalan Hollensbe
University of Cincinnati
● ● ● ● ●



Ryan Raffaelli
Harvard Business School
Marvin Bower Associate Professor
● ● ● ● ●



Rebecca Arwine
University of Tennessee
Doctoral Student
● ● ● ● ●



Kevin Corley
Imperial College
Professor
● ● ● ● ●



Alanna Hirshman
Texas Tech University
Assistant Professor
● ● ● ● ●



Blake Mathias
Indiana U.
● ● ● ● ●



David Williams
University of Tennessee
Associate Professor
● ● ● ● ●

Números especiais como & vigília da fronteira

Entrepreneurship Theory and Practice

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All Issues - Entrepreneurship Theory and Practice
July 1976 - July 2022

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- 2020 - 2022
 - 2022
 - Volume 46
 - [Issue 4, Current Issue](#) July 2022 , pp. 803-1116
 - [Issue 3: Special Issue: Knowledge Accumulation in Entrepreneurship](#), May 2022 , pp. 479-799
 - [Issue 2](#), March 2022 , pp. 255-476
 - [Issue 1](#), January 2022 , pp. 3-251
 - 2021
 - Volume 45
 - [Issue 6](#), November 2021 , pp. 1307-1590
 - [Issue 5: Special Issue: Envisioning Entrepreneurship's Future: Introducing Me-Search and Research Agendas](#), September 2021 , pp. 955-1303
 - [Issue 4](#), July 2021 , pp. 663-950
 - [Issue 3](#), May 2021 , pp. 471-657
 - [Issue 2](#), March 2021 , pp. 247-466
 - [Issue 1: Special Issue: The Biological Perspective in Entrepreneurship Research](#), January 2021 , pp. 3-241

Vida lá fora & vigília da fronteira

FOLHA DE S.PAULO

DESEDE 1921 • • • • • UM JORNAL A SERVIÇO DA DEMOCRACIA

SEXTA-FEIRA, 10 DE OUTUBRO DE 2023

Seis em dez se dizem certos de seu voto, diz Datafolha

Áudios sugerem interferência de Bolsonaro na PF por Ribeiro

Em minutos do que presidente lhe falou de "pressuramento" da operação, advogado nega ingerência

Seis em dez dos brasileiros se dizem certos de seu voto nas eleições presidenciais de 2022, segundo o Datafolha. A pesquisa, realizada entre 27 de setembro e 3 de outubro, com 1.000 entrevistados, revela que 62% dos eleitores afirmaram estar satisfeitos com a decisão. No entanto, 38% dos entrevistados afirmaram não estar certos de seu voto, o que representa um aumento em relação a pesquisas anteriores. O Datafolha também constatou que 55% dos eleitores acreditam que o presidente Jair Bolsonaro interferiu no processo eleitoral, enquanto 45% acreditam que não houve interferência. Além disso, 68% dos eleitores acreditam que o STF agiu corretamente ao julgar a inelegibilidade de Bolsonaro, enquanto 32% acreditam que não deveria ter agido assim.



Suprema Corte suspende direito ao aborto nos EUA após 49 anos e provoca protestos

Decisão histórica da Suprema Corte dos Estados Unidos suspendeu o direito ao aborto nos EUA após 49 anos. A decisão, conhecida como Dobbs v. Jackson Women's Health Organization, derrubou a jurisprudência estabelecida em 1973 no caso Roe v. Wade. A decisão foi anunciada em 24 de julho de 2022, após uma sessão de 12 horas. A decisão foi considerada uma vitória para os conservadores, que haviam pressionado a corte para derrubar a decisão de 1973. A decisão também foi considerada uma vitória para os liberais, que haviam pressionado a corte para manter a decisão de 1973.

Supremo Corte suspende direito ao aborto nos EUA após 49 anos e provoca protestos

Decisão histórica da Suprema Corte dos Estados Unidos suspendeu o direito ao aborto nos EUA após 49 anos. A decisão, conhecida como Dobbs v. Jackson Women's Health Organization, derrubou a jurisprudência estabelecida em 1973 no caso Roe v. Wade. A decisão foi anunciada em 24 de julho de 2022, após uma sessão de 12 horas. A decisão foi considerada uma vitória para os conservadores, que haviam pressionado a corte para derrubar a decisão de 1973. A decisão também foi considerada uma vitória para os liberais, que haviam pressionado a corte para manter a decisão de 1973.

O Popular

Edição de 10 de outubro de 2023

Código tem ao menos 20 pontos revisados

Projetos de lei e projeto de decreto legislativo aprovados por comissão e encaminhados à Câmara do Senado

Escândalo do MEC tem três ligações sólidas com Goiás

Quem são eles? Passou Calvo, Nogueira, e o gerente de projetos do MEC, Luciano Moura, e o ex-vice-presidente da Pólis, Bruno Barreto. Foram os nomes que se destacaram na investigação da fraude na liberação de verbas da educação. Qual a trajetória de cada um até a conexão de agora da Pólis na Educação?



Ficou tudo para ser decidido na Serrinha

Conferência com líderes partidários, o que aconteceu na Serrinha

Supremo corta tal var de cartórios do Goiás

Decisão histórica da Suprema Corte dos Estados Unidos suspendeu o direito ao aborto nos EUA após 49 anos. A decisão, conhecida como Dobbs v. Jackson Women's Health Organization, derrubou a jurisprudência estabelecida em 1973 no caso Roe v. Wade. A decisão foi anunciada em 24 de julho de 2022, após uma sessão de 12 horas. A decisão foi considerada uma vitória para os conservadores, que haviam pressionado a corte para derrubar a decisão de 1973. A decisão também foi considerada uma vitória para os liberais, que haviam pressionado a corte para manter a decisão de 1973.

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DE LA S

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novembro

Apio: **MAKTRACTOR** **Agenda4** **LAPEI** **UFU** **SEBRAE**



Ênfase em alguns temas.

The Lean Startup Framework: Closing the Academic–Practitioner Divide

Entrepreneurship Theory and

Practice

2021, Vol. 45(5) 967–998

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DOI: 10.1177/1042258719899415

journals.sagepub.com/home/etp



Dean A. Shepherd¹  and Marc Gruber²

Abstract

The lean startup framework is one of the most popular contributions in the practitioner-oriented entrepreneurship literature. This study seeks to generate new insights into how new ventures are started by describing the five main building blocks of the lean startup framework (business model, validated learning/customer development, minimum viable product, perse-



Contents lists available at ScienceDirect

Journal of Business Venturing



How should we divide the pie? Equity distribution and its impact on entrepreneurial teams[☆]



Nicola Breugst^{*}, Holger Patzelt¹, Philipp Rathgeber²

Technische Universität München, TUM School of Management, Arcisstr. 21, 80333 München, Germany

ARTICLE INFO

Available online 7 August 2014

Field Editor: Garry Bruton

Keywords:

Equity distribution
Team interactions
Team member exit
Entrepreneurial team performance
Entrepreneurial venture performance

ABSTRACT

Drawing on a multiple case study approach and data on eight entrepreneurial teams observed over six months this article develops a dynamic model of the consequences of equity distribution among team members. Perceived justice of equity distribution emerged as a key variable influencing entrepreneurial team interactions and important entrepreneurial outcomes. High perceived justice triggered *positive team interaction spirals*, whereas low perceived justice triggered *negative interaction spirals*. Teams exposed to external threats drifted from a positive spiral to a negative spiral despite high perceived justice. We discuss the implications of our study for research on entrepreneurial imprints, justice, and exit.

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TRIPLE Ds - Dark Side, Downside, and Destructive Side of Entrepreneurship

© Academy of Management Discoveries
2019, Vol. 5, No. 3, 217–220.
Online only
<https://doi.org/10.5465/amd.2018.0194>

G U I D E P O S T

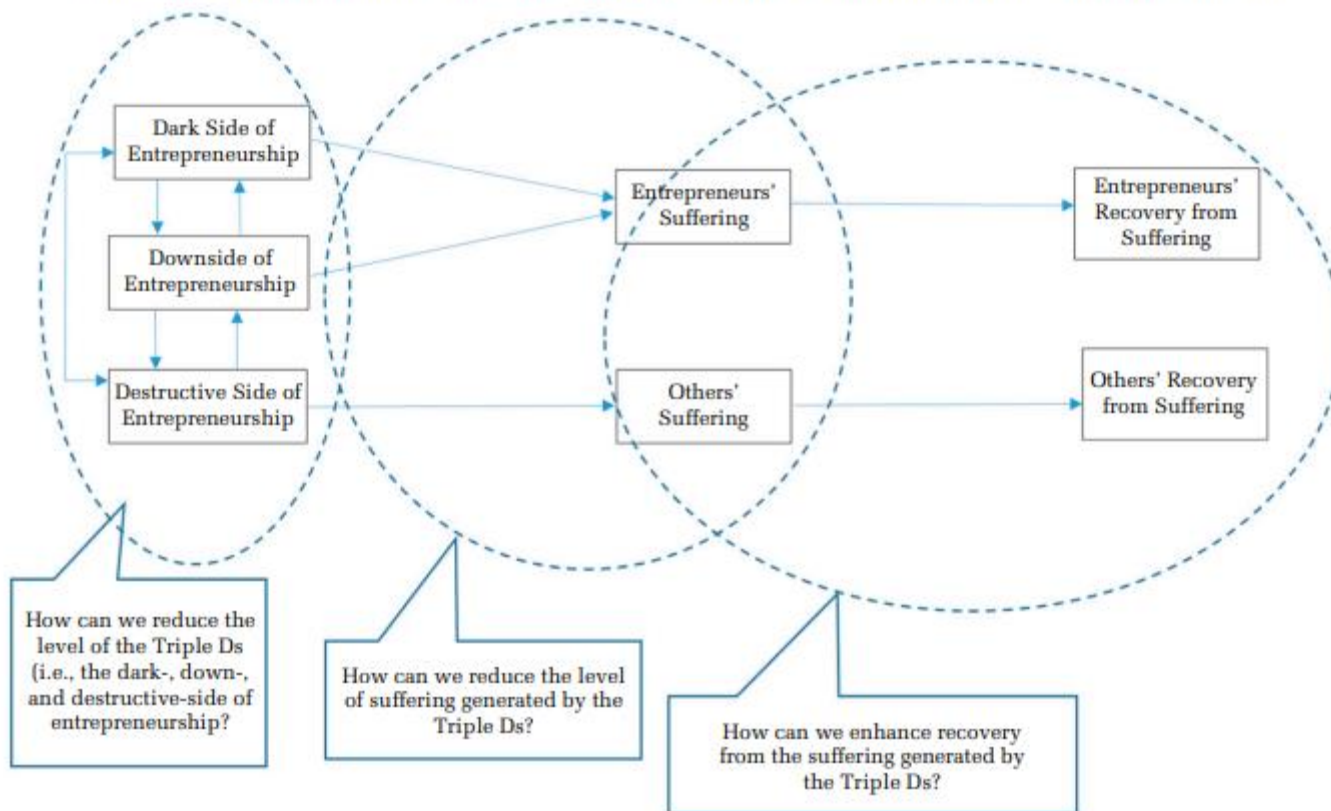
RESEARCHING THE DARK SIDE, DOWNSIDE, AND DESTRUCTIVE SIDE OF ENTREPRENEURSHIP: IT IS THE COMPASSIONATE THING TO DO!

DEAN A. SHEPHERD¹
University of Notre Dame

Many contributions to entrepreneurship scholarship have come from the perspective that entrepreneurship is a tool used for economic and social good. Future research can make important additional contributions to the entrepreneurship literature by studying the "bad" in terms of the (1) dark side of entrepreneurship—an actor's negative psychological and emotional reactions from engaging in entrepreneurial action. (2) down-



FIGURE 1
Future Research on the Dark Side, Downside, and Destructive Side of Entrepreneurship (Triple Ds)





Contents lists available at [ScienceDirect](#)

Journal of Business Venturing

journal homepage: www.elsevier.com/locate/jbusvent



Editorial

Entrepreneurship and well-being: Past, present, and future

Johan Wiklund^a, Boris Nikolaev^b, Nadav Shir^c, Maw-Der Foo^{d,*}, Steve Bradley^e

^a Whitman School of Management, Syracuse University, United States of America

^b Hankamer Business School, Baylor University, United States of America

^c Hanken School of Economics, Finland & Stockholm School of Economics, Sweden

^d Nanyang Business School, Nanyang Technological University, Singapore

^e John F. Baugh Center for Entrepreneurship, Baylor University, United States of America

ARTICLE INFO

ABSTRACT



Contents lists available at ScienceDirect

Journal of Business Venturing

journal homepage: www.elsevier.com/locate/jbusvent



Trends and patterns in sustainable entrepreneurship research: A bibliometric review and research agenda

Amitabh Anand^{a,*}, Padmaja Argade^b, Ralf Barkemeyer^b, Fanny Salignac^b

^a SKEMA Business School, Université Côte d'Azur, GREDEG, 157, Rue Albert Einstein, 06560 Valbonne, France

^b KEDGE Business School, 680, Cours de la Libération, 33405 Talence Cedex, France

ARTICLE INFO

Keywords:

Sustainable entrepreneurship

ABSTRACT

Sustainable entrepreneurship (SE) has attracted significant scholarly attention over the last decade. Given its rapid development and its multidisciplinary character, the SE literature is

Temas que podem nos ajudar a progredir no conhecimento de grupo importante de empreendedores no Brasil

Ignorando a maioria?
Nossa relação com os empreendedores
que estão em cada esquina

Cândido Borges



PPGADM
Programa de
Pós-Graduação em
Administração



IBGE: Trabalho por conta própria alcança recorde de 24,1 milhões de pessoas

ESTADÃO conteúdo

Daniela Amorim

Rio

31/07/2019 - 15h13

O trabalho por conta própria alcançou um contingente recorde de 24,141 milhões de brasileiros no trimestre encerrado em junho, segundo os [dados da Pesquisa Nacional por Amostra de Domicílios Contínua \(Pnad Contínua\)](#), iniciada em 2012 pelo Instituto Brasileiro de Geografia e Estatística (IBGE).

Economia

Clube dos unicórnios: as startups brasileiras avaliadas em US\$ 1 bilhão

Brasil já tem oito empresas neste seleto grupo — a última a entrar foi a Loggi. Elas fazem uma revolução não só na tecnologia, mas na maneira de trabalhar

Por Daniel Bergamasco, Larissa Quintino

© 12 jul 2019, 16h55 - Publicado em 5 jul 2019, 6h30



Contents lists available at [ScienceDirect](#)

Journal of Business Venturing

journal homepage: www.elsevier.com/locate/jbusvent



The challenges of supporting necessity entrepreneurs: Understanding loan officer exit in microfinance[☆]

Laura Doering^{a,*}, Tyler Wry^b

^a *University of Toronto, Canada*

^b *University of Pennsylvania, United States of America*

ARTICLE INFO

Keywords:

Necessity entrepreneurship
Microfinance

ABSTRACT

Necessity entrepreneurship can serve as a pathway out of poverty for low-income individuals, with microfinance often providing important financial support. Yet the relational lending strategy of microfinance institutions may in some cases have unintended consequences, such as

SHOULD I QUIT MY DAY JOB?: A HYBRID PATH TO ENTREPRENEURSHIP

JOSEPH RAFFIEE

University of Wisconsin–Madison

JIE FENG

University of Wisconsin–Madison

Trabalho por conta própria

Research suggests that the risk and uncertainty associated with entrepreneurial activity deters entry and contributes to the high rates of new business failure. In this study, we examine how the ability to reduce these factors by means of hybrid entrepreneurship—the process of starting a business while retaining a “day job” in an existing organization—influences entrepreneurial entry and survival. Integrating insights from real options theory with logic from the individual differences literature, we hypothesize and find that individuals who are risk averse and have low core self-evaluation are more likely to enter hybrid entrepreneurship relative to full-time self-employment. In turn, we argue and find that hybrid entrepreneurs who subsequently enter full-time self-employment (i.e., quit their day job) have much higher rates of survival relative to individuals who enter full-time self-employment directly from paid employment. Adding support to our theory that the survival advantage is driven by a learning effect that takes place during hybrid entrepreneurship, we find that the decrease in exit hazard is stronger for individuals with prior entrepreneurial experience. Taken together, our findings suggest that individual characteristics may play a greater role in determining the process of how (rather than if) entrepreneurial entry occurs, and that the process of how entrepreneurial entry transpires has important implications for new business survival.

YOU SAY ILLEGAL, I SAY LEGITIMATE: ENTREPRENEURSHIP IN THE INFORMAL ECONOMY

**JUSTIN W. WEBB
LASZLO TIHANYI
R. DUANE IRELAND
DAVID G. SIRMON**
Texas A&M University

The entrepreneurial process drives economic activities in the formal economy; however, little is known theoretically about how the entrepreneurial process works in the informal economy. To address this theoretical gap, we employ a multilevel perspective integrating entrepreneurship theory (microlevel) with institutional (macrolevel) and collective identity (mesolevel) theories to examine the role institutions and collective identity play in the recognition and exploitation of opportunities in the informal economy. Additionally, we explore factors that influence the transition to the formal economy.



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Entrepreneurship as a solution to extreme poverty: A review and future research directions



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**Brasil bem
posicionado para
este tipo de
pesquisa
(infelizmente).**

TEORIAS

Perenes

(ou quase)

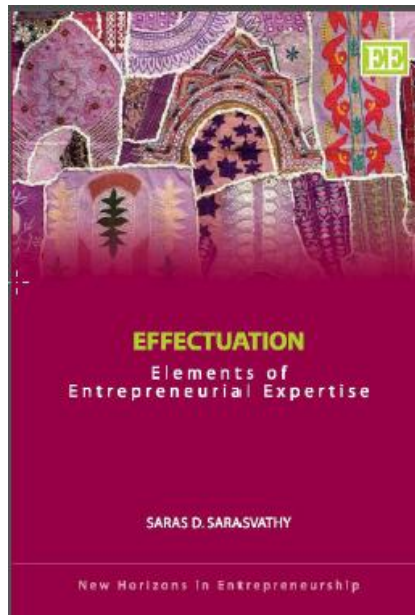
Exemplo:

- Capital Humano
- Teoria do Comportamento Planejado (TCP)
- Redes, Capital Social
- Embeddedness
- Recursos; capabilities
- Institucional
- Agência
- Stakeholder
- Cultura
- Processo decisório
- Organizing (*subjacente*)

**Mais forte no
campo do que em
outras área da
administração**
(e contaminando outras disciplinas)

Exemplo:

- Effectuation
- Bricolagem
- Lean Startup & Cia



Administrative Science Quarterly

<http://asq.sagepub.com/>

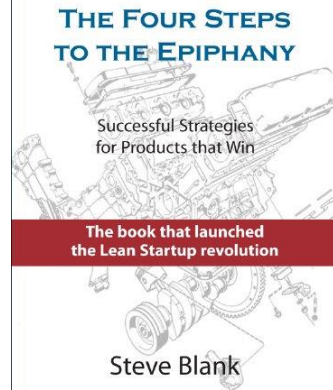
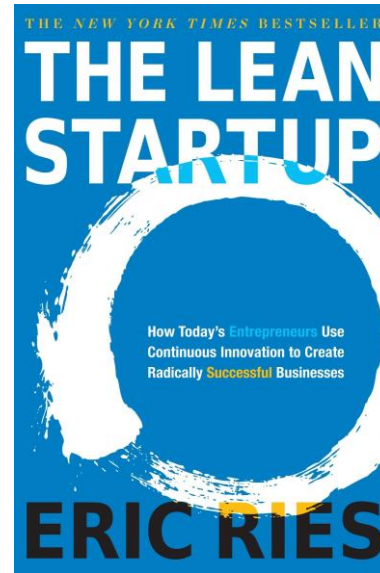
Creating Something from Nothing: Resource Construction through Entrepreneurial Bricolage

Ted Baker and Reed E. Nelson
Administrative Science Quarterly 2005 50: 329
 DOI: 10.2189/asqu.2005.50.3.329

The online version of this article can be found at:
<http://asq.sagepub.com/content/50/3/329>

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Derivadas

Exemplo:

- Empreendedorismo Institucional
- Entrepreneurial Agency
- Bricolagem espacial
- Mixed embeddedness

Promissoras

Exemplo:

- Ciência do artificial
- Inteligência artificial
- ...

REFLECTIONS ON THE 2010 AMR DECADE AWARD: WHITHER THE PROMISE? MOVING FORWARD WITH ENTREPRENEURSHIP AS A SCIENCE OF THE ARTIFICIAL

**SANKARAN VENKATARAMAN
SARAS D. SARASVATHY**
University of Virginia

NICHOLAS DEW
Naval Postgraduate School

WILLIAM R. FORSTER
Lehigh University

In this article we speak of roads taken and paths yet to be traversed. Over the past decade, entrepreneurship researchers have accumulated considerable work related to opportunities. Here we outline new possibilities opened up by that work and seek to recast entrepreneurship as a science of the artificial in three ways: understanding opportunities as made as well as found, moving beyond new combinations to transformations, and developing a new nexus around actions and interactions.

Artificial Intelligence and Entrepreneurship: Implications for Venture Creation in the Fourth Industrial Revolution

Entrepreneurship Theory and
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Abstract

This article explores the ways artificial intelligence (AI) may impact new venture processes, practices and outcomes. We examine how such technology will augment and replace tasks

OBRIGADO!

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