

REUTERS/Wolfgang Rattay

### Intellectual Property and Science

# THOMSON REUTERS IP & SCIENCE: APOIO TOTAL À INOVAÇÃO CIENTÍFICA E TECNOLÓGICA

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# MARKET TRENDS Big Data





# Trends in Biological Information Generation – How to Keep Updated?



13.149
Publications with
"EGFR" &
"Cancer" in
title/abstract\*

-1 hour per paper = 548 days without sleep/rest!



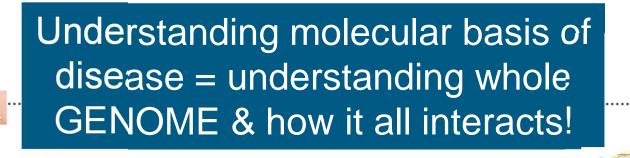
28.961
Publications with "EGFR" in title/abstract\*



~1 hour per paper = 1.206 days without sleep/rest!



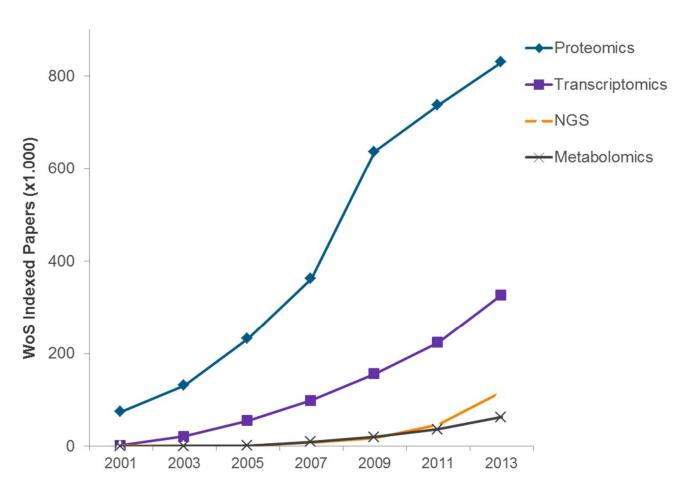








# Trends in Biological Information Generation – How to Keep Updated?



+229 Million
Scientific Papers in
the last 100 years





source: TR Web of Sciences

## How to Structure Information?



VS



Unstructured

80%

**Structured** 

20%



### **THOMSON REUTERS**

### is the largest provider of

### intelligent information

to business and professional customers around the world. Generating a total revenue of \$12.5 billion.

#### **GLOBAL PRESENCE**

We operate in 300 cities in over 100 countries.

#### **PUBLICLY TRADED**

We hold ourselves accountable through compliance with Sarbanes Oxley and a stringent code of business ethics.

### **STRONG BRAND**

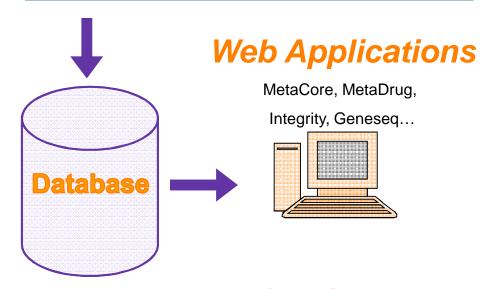
Named 57th Best Global Brand of 100 as ranked by InterBrand.

# Thomson Reuter Strategy for Information Management – Road to Knowledge



#### **EDITORIAL TEAM:**

- Hundreds of editors
- Most of them are PhD in Life Sciencesrelated disciplines
- More than 600 Specialyzed Consultants



Professional Services/Consultancy



## Thomson Reuters IP&Science: Full Support to Scientific Innovation

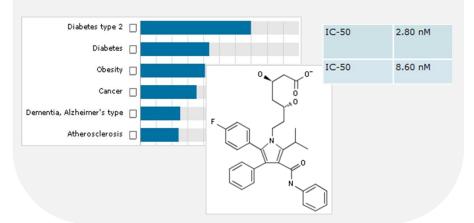
- ➤ How to make a comprehensive technological prospection to better position your research?
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# Scientific and Strategic Overview of Drug Research & Development

#### INTEGRITY

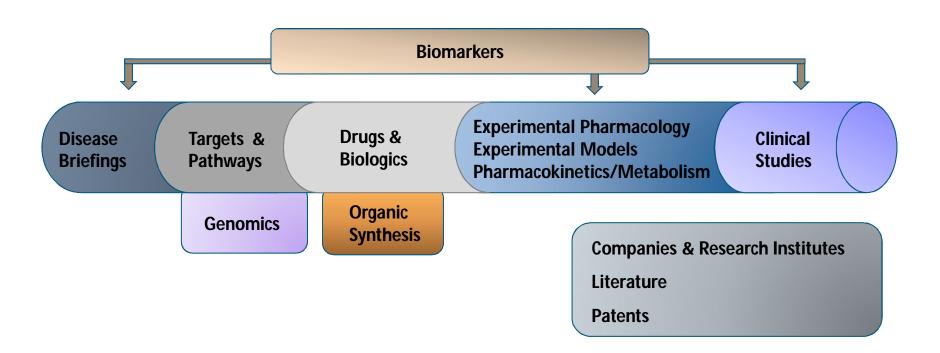
- Provides pharmaceutical pipeline competitor intelligence for the scientific researcher
- Prioritize research activities with evaluation of prior art and competitors
- Validate hypotheses with biomarker, drug, chemistry, pharmacology and PK content







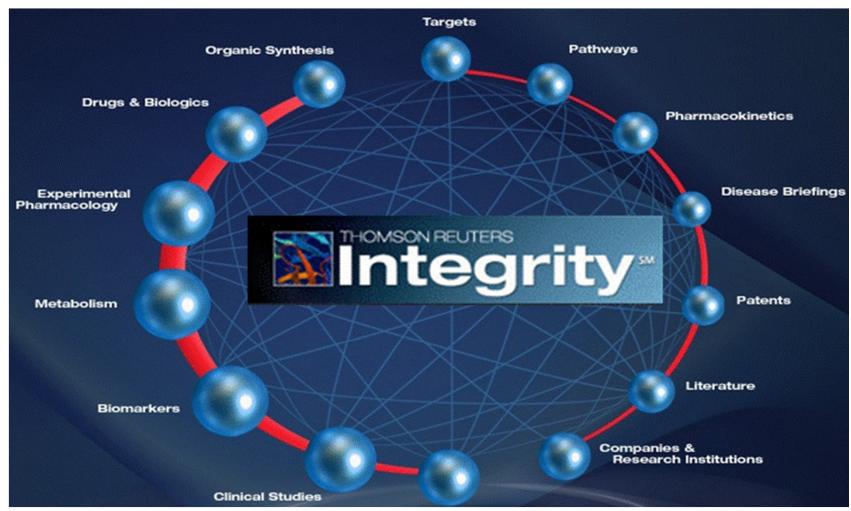
# Integrity: All the Most Relevant Data to Support Drug R&D Integrated in a Single Source







## **Integrity Concept**





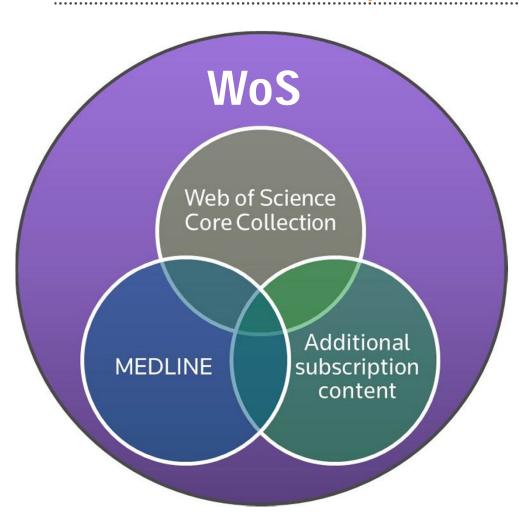


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### The Web of Science platform

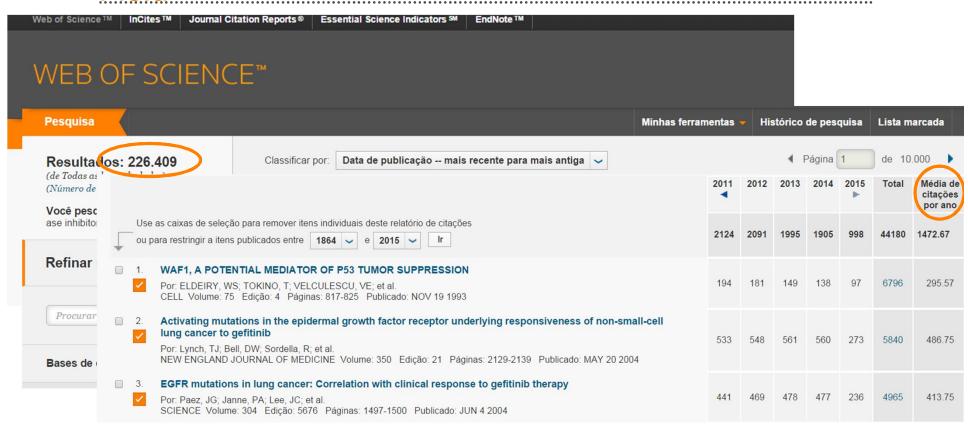


- The Web of Science platform includes papers from:
  - Web of Science Core Collection indexed journals, books and conferences
  - 2. MEDLINE indexed journals
  - 3. Literature, datasets, and patents from 11 additional databases (by subscription)
- You can refine an All
   Databases search to see which
   papers are unique to one
   database, or to see which
   papers are covered in both the
   Core Collection and Medline.





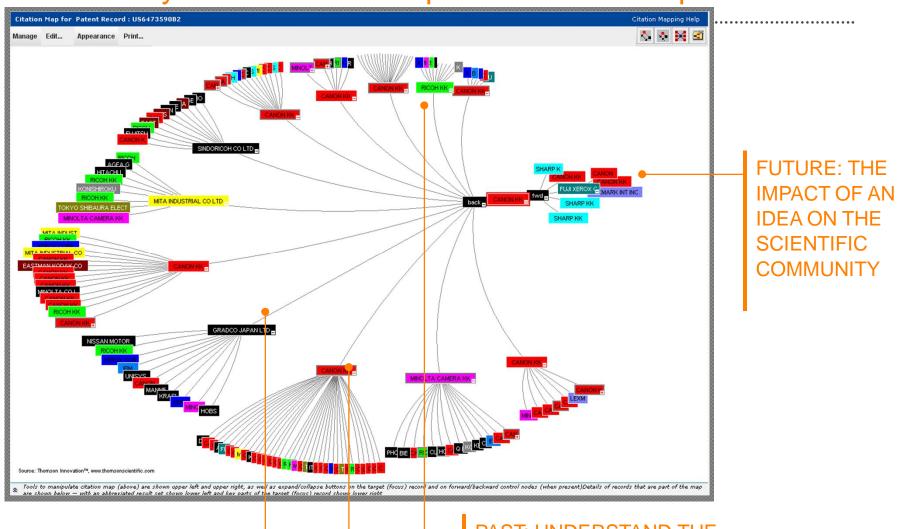
## WoS: Track the Main Publications and Authors in Your Field







### CITATION MAP ANALYSIS: Easely Track the Development of a Concept

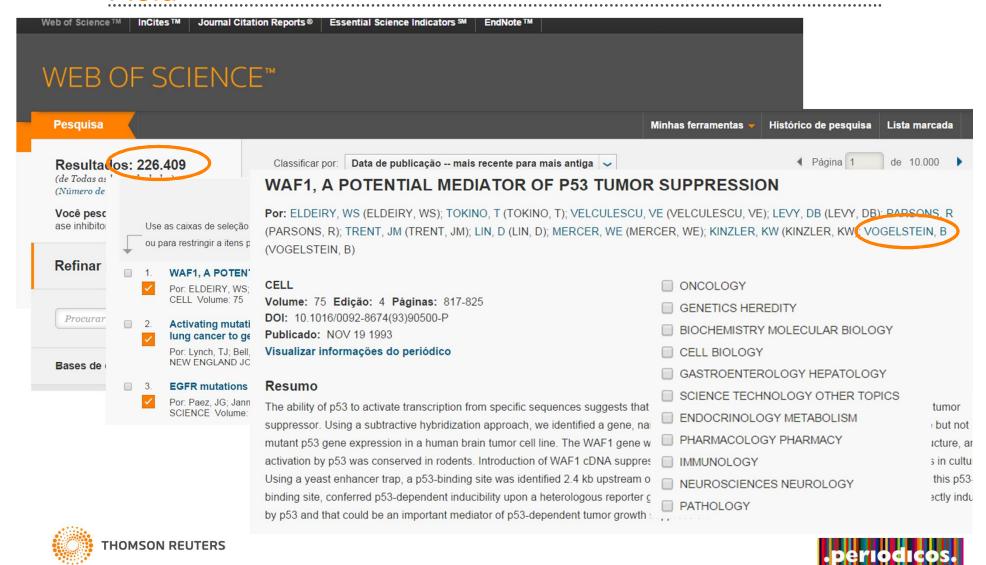




PAST: UNDERSTAND THE EVOLUTION OF AN INVENTION

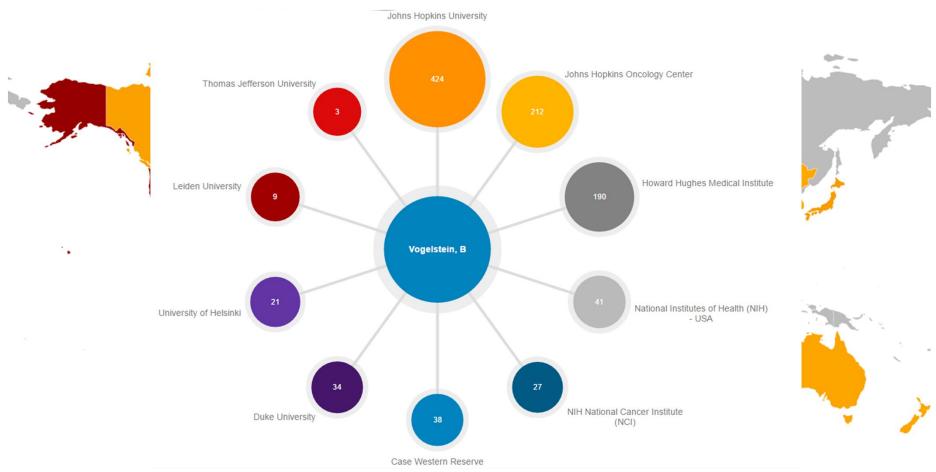


## WoS: Track the Main Publications and Authors in Your Field



### InCites: Map the Scientific Networks

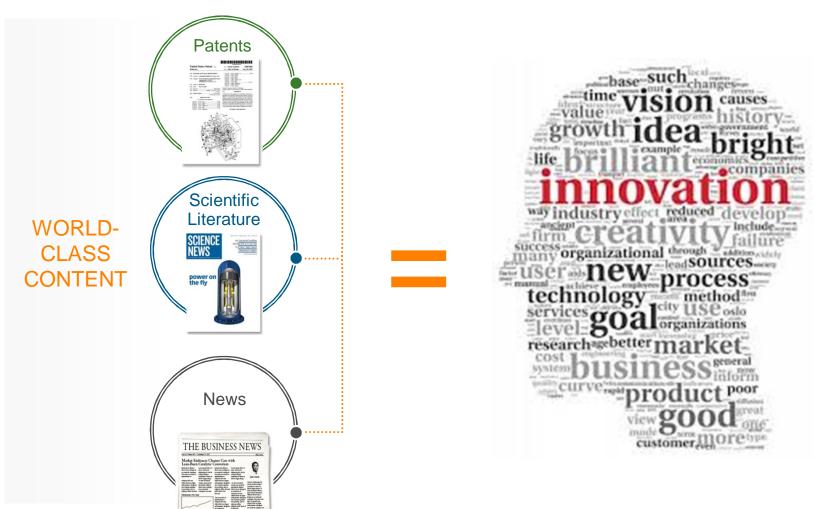
### Bert Vogelstein Collaborative Network





Source: TR InCites

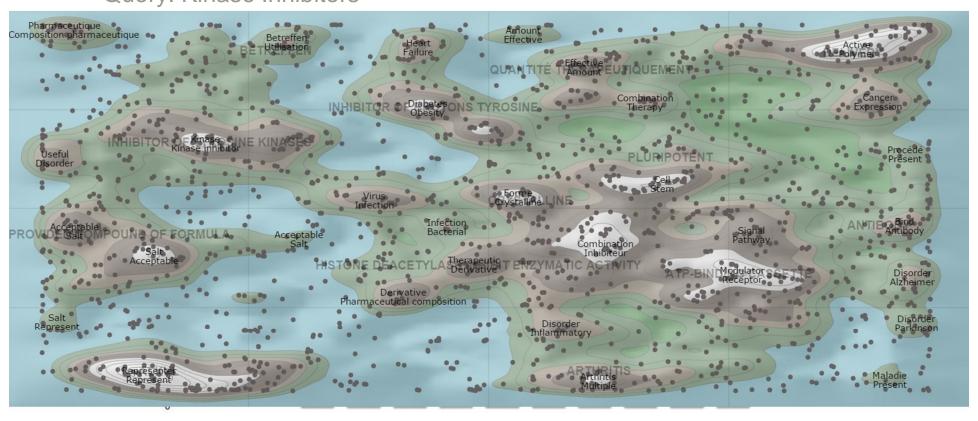
# Thomson Innovation: Complete Coverage of Innovative Technologies

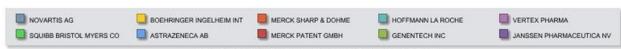




# Themescape Map: Innovation Under a Different Perspective

Query: Kinase Inhibitors









Source: Thomson Innovation

## Thomson Reuters IP&Science: Full Support to Scientific Innovation

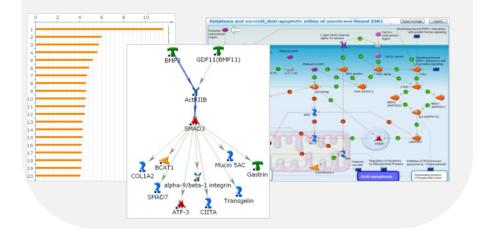
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# LINKING BIOLOGICAL INSIGHTS WITH DRUG DISCOVERY KNOWLEDGE

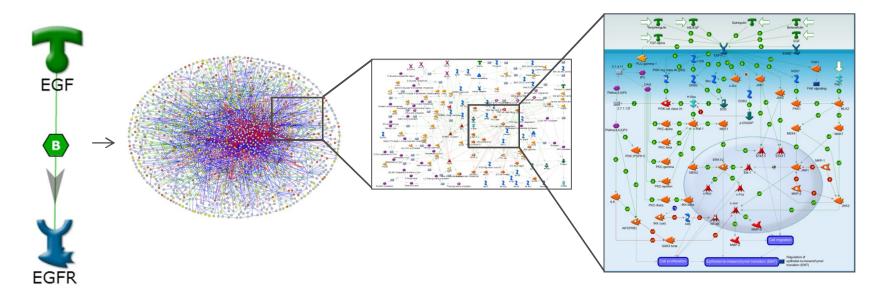
### **METACORE**

- Provides molecular understanding of disease
- Analyze and understand experimental findings (Omics data) in the context of validated biological pathways.
- Generate hypotheses around novel targets, biomarkers, mechanisms of action





# HIERARCHY OF INFORMATION: FROM INTERACTIONS TO PATHWAYS



MOLECULAR INTERACTION

NETWORK:
~ 1,500,000
molecular interactions

**PROCESS NETWORK** ~1,103 process networks

**PATHWAY** ~ 3,000 pathways



## MetaCore – Molecular Understanding of Diseases

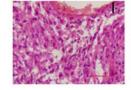
GBM-HE
Normal

Grade1



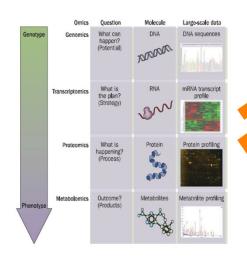






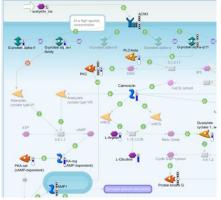
Wang M et al - BMC Cancer (2011)







- Mechanism of Action
- Onthology
- Biomarker Identification
- Therapeutical Targets

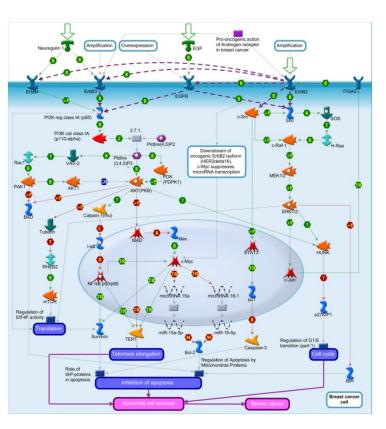


Functional Enrichment

# What 's the Functional Consequences of Modulating my Favourite Target?

#### **Downstream EGFR Effectors**

### **Functional Outcome**





## Patient Stratification – Beneficial Strategy for Drug Development and Use

### **Blockbuster strategy**

"One drug for all patients"



New strategy is needed

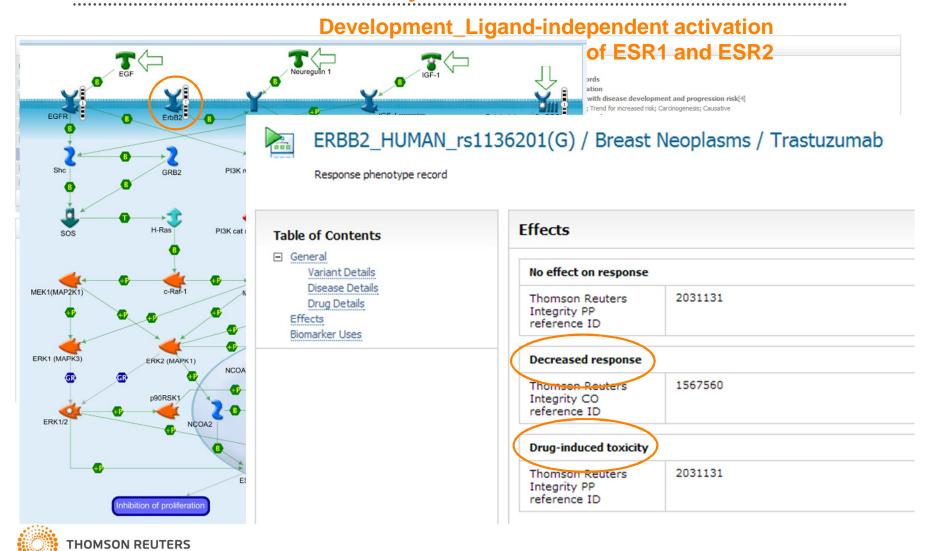
**Marginal Efficacy** 

Higher risk of toxicity/side effects





## Metacore NGS Analysis



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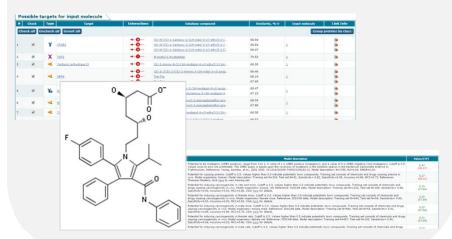
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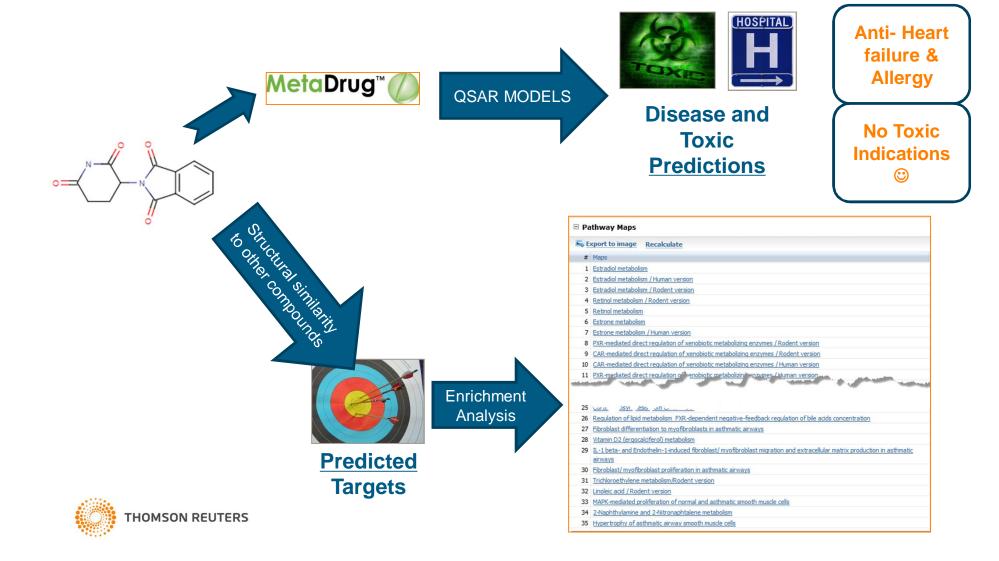
### **METADRUG**

- Mechanism of action and drug target prediction for small molecules – QSAR models
- Highlights the main therapeutic groups that might be modulated by a given chemical compound
- Toxic effects prediction

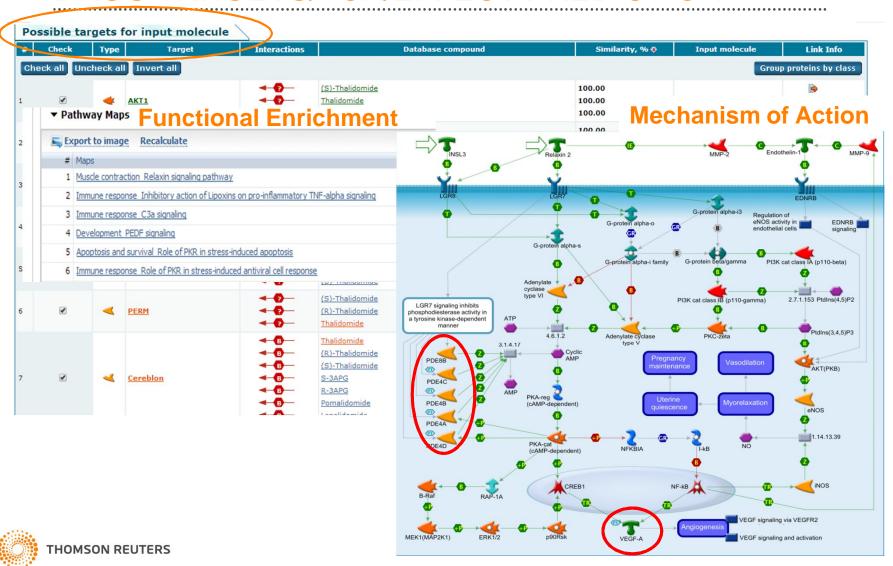




# METADRUG - PREDICTING COMPOUND ACTIVITY FROM CHEMICAL STRUCTURES



### DRUG TARGETS/TOX/EFFECT PREDICTION

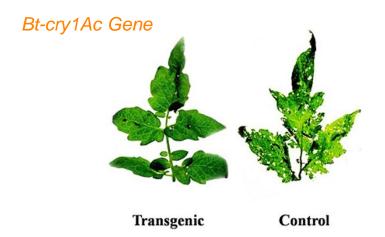


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## **BIOTECH REVOLUTION**



Lupus: Rituximab



**GFP Mice** 



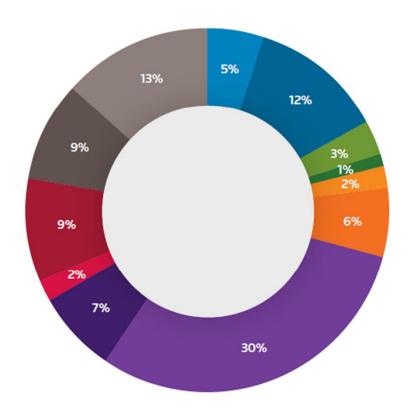




## **BIOTECH INNOVATION**

#### Overall View of Innovation

	%	Industry	2014 Volume	2013 Volume	% Change
	5%	Aerospace & Defense	62,162	63,080	-1%
	12%	Automotive	153,872	152,221	1%
	3%	Biotechnology	42,584	39,685	7%
	1%	Cosmetics & Well Being	11,017	10,197	8%
	2%	Food, Tobacco & Beverage Fermentation	26,333	21,758	21%
	6%	Home Appliances	71,278	71,118	0%
	30%	Information Technology	380,325	367,028	4%
	7%	Medical Devices	93,462	99,290	-6%
	2%	Oil & Gas	24,158	23,925	1%
	9%	Pharmaceuticals	111,479	99,950	12%
	9%	Semiconductors	112,625	119,099	-5%
	13%	Telecommunications	161,739	153,153	6%

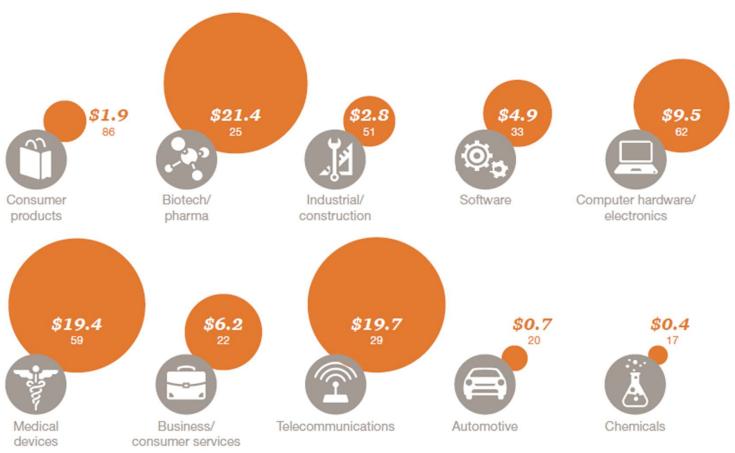


Source: Thomson Reuters Derwent World Patents Index



# How to Avoid Damages Awards with the Biotech Industry?

Overall median damages award for all industries is about \$5.4M





Source: PCW 2015 – Patent litigation study

# Explore Biological Products Innovation Scenery Through Sequence-Search Within Patents

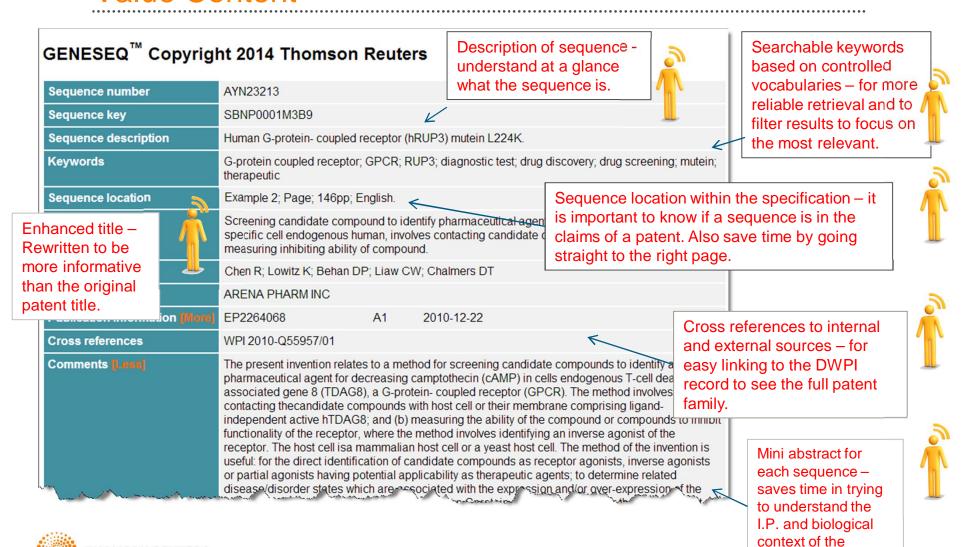
#### **GENESEQ**

- The world's largest database of biological sequences from patents
- Prioritize research activities with evaluation of prior art and competitors
- Efficiently find patents containing any related biological sequence of your interest





# GENESEQ Record - Manual Annotations – Added Value Content



sequence

HOMSON REUTERS

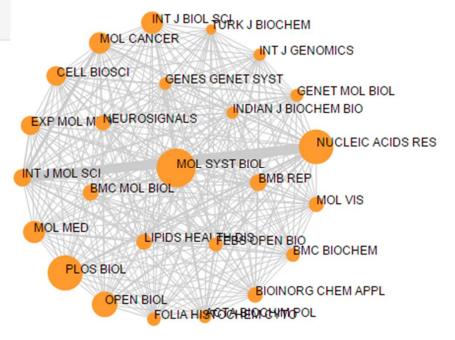
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### JCR: Defining the Impact Factor of Scientific Journals

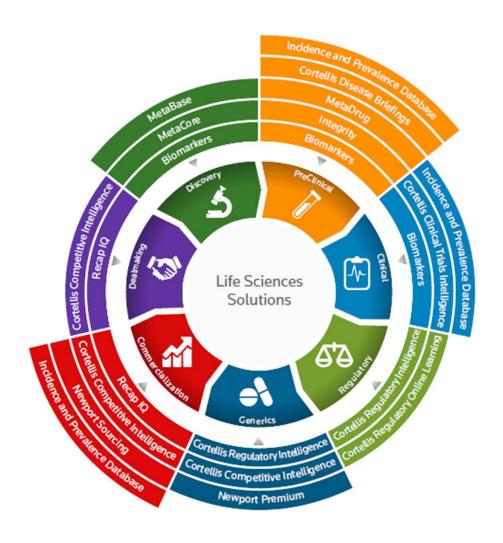
	Full Journal Title	Total Cites	Journal Impact Factor ▼	Eigenfactor Score
1	Molecular Systems Biology	7,644	10.872	0.03895
2	PLOS BIOLOGY	25,729	9.343	0.09309
3	NUCLEIC ACIDS RESEARCH	136,883	9.112	0.34417
4	Open Biology	833	5.784	0.00555
5	International Journal of Biological Sciences	2,611	4.509	0.00936







## Innovation Cycle - Drug R&D





# Thomson Reuters IP&S – Complete Coverage for Big Decisions



REUTERS/Carlos Barria

### http://ip-science.thomsonreuters.com/

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